

Cafodd yr ymateb hwn ei gyflwyno i ymgynghoriad y [Pwyllgor Iechyd a Gofal Cymdeithasol](#) ar [Flaenoriaethau'r Chwched Senedd](#)

This response was submitted to the [Health and Social Care Committee](#) consultation on [Sixth Senedd Priorities](#)

HSC PSS 97

Ymateb gan: | Response from: Boots



Boots Regional Office
36 Queen Street
Cardiff
CF10 2EG

17th September 2021

Committee Clerk
Health & Social Care Committee.

Dear xxxx

Thank you for the opportunity to respond to the committee's consultation on the strategic priorities of the committee for the immediate six months and longer-term.

Boots has been at the side of our customers throughout the Covid-19 emergency. For over 125 years in Wales, Boots has been a pioneer in healthcare, and throughout our history, we have always put patients first and been at the heart of our communities. Our first branch opened in Swansea in 1896, and we are proud of our strong Welsh roots and heritage. We currently have over 120 stores with a mixture of retail and pharmacy, opticians and hearing care in Wales and employ over 2,000 people across Wales. We are one of the largest employers of trained healthcare professionals in the country outside the NHS, offering pharmacy, opticians, and hearing care services.

We shared our concerns and priorities with members during the election when we published our 2021 manifesto, a copy of which has been attached to this email. Several of our concerns discussed in our response are illustrated throughout the document.

In response to the questions presented in the consultation, we believe that the committee should consider looking further at pharmacy services in Wales – and how by delivering personalised treatments, pharmacies across Wales could provide better and more timely services for patients through several different opportunities, which will ease the pressure on other Primary Care services.

We are committed to playing our part in the vision set out in 'Pharmacy: Delivering a Healthier Wales'. Our community pharmacies have become true health hubs delivering a much more comprehensive range of clinical and public health services. We want to take this to the next level by extending the role of a community pharmacy and pharmacists in health care with further development of multi-disciplinary teams to attend case management meetings and help patients with long term health conditions.

We believe that the role of a pharmacy can be improved to reduce pressures in other parts of the health and social care sector, particularly within primary care. Expanding capacity for more public health services, especially with vaccinations, can reduce pressures at GPs. Using point-of-care testing for prevention and early disease detection can also make the pharmacy the first point of call for many. By calling for patients to engage with the pharmacy first, ongoing support to develop new clinical pathways will be needed to support community pharmacists as independent prescribers providing comprehensive clinical

services. With further supports for pilots of pharmacogenomic services – which will see community pharmacists optimise treatments based on patient genomics, resulting in better treatment and less waste.

The second area we believe the committee could consider is hearing loss, which is specifically important as it affects more than half a million people in Wales, most of whom are over the age of 50 and Wales' ageing population means this number is likely to increase in the coming years. When left untreated, hearing loss affects many fundamental aspects of everyday lives and can lead to social isolation, impact employment retention and mental health. By supporting early action, together, we can reduce pressures on health and social care services.

Wales remains at the forefront of pharmaceutical care delivering better outcomes for patients and bringing care closer to home; support for community-based ear health clinics is one way to support this move.

With extra funding to increase the current community hearing care workforce with graduates who have the required skills for extended roles, we can reduce further pressures on frontline services by removing the need for a GP as a gateway to hearing aid/technology referral. Broadening pathways of accessing hearing technology and aftercare support will increase the number of patients with treatable hearing loss seen by a hearing expert. To further expand hearing loss support, the committee could review a potential pilot using community pharmacies as locations for remote tele-otology clinics between patients and ENT consultants.

By further integration of audiologists into multi-disciplinary teams to work closely with community pharmacy and optometry supporting, in particular, older people at risk of cognitive decline and dementia, we can raise awareness of comorbidities associated with hearing loss and the importance of early intervention. Further, by increasing access to services in our community pharmacies for those at most risk of developing further health-related issues associated with age, we can broaden services to include discussions about ageing and living well. Especially around concerns of risk of falls, cognitive decline (dementia) and diabetes to further reduce pressures on frontline services and the NHS.

Thirdly, we believe that the integration of healthcare systems to promote the sharing of care between healthcare professionals should be an area of focus for the committee. We would ask the committee to review the current arrangements around the sharing of information with healthcare professionals. Covid-19 fast-tracked many aspects of our lives to become more digital. To this end, patients already expect their GP and Pharmacist to be talking to each other with their medical records available so that our trained team can assist them in the best way possible, without delay.

Electronic prescriptions in Wales is part of our vision of our calls for a digital-first healthcare service. During the pandemic, virtual consultations became a norm as access to surgeries was restricted to reduce the spread of Covid-19. With continued support for virtual consultations with community-based clinical professionals for patients who cannot visit healthcare premises, allowing our community pharmacies to dispense treatments electronically will help our pharmacies be more efficient. It will free up time for our pharmacists and pharmacy support staff to be more available for our patients. Building on and utilising the experience gained during the pandemic period will help develop more digital solutions, which will help reduce pressures on NHS primary care services.

Overall, the further integration of services at community pharmacies across Wales provides an opportunity to decrease pressures currently faced by the NHS and increase access to services local to our patients. By embracing both digital and new face to face solutions to primary care, we can build an NHS which is more resilient and better prepared for problems facing us today and unknowns of tomorrow.

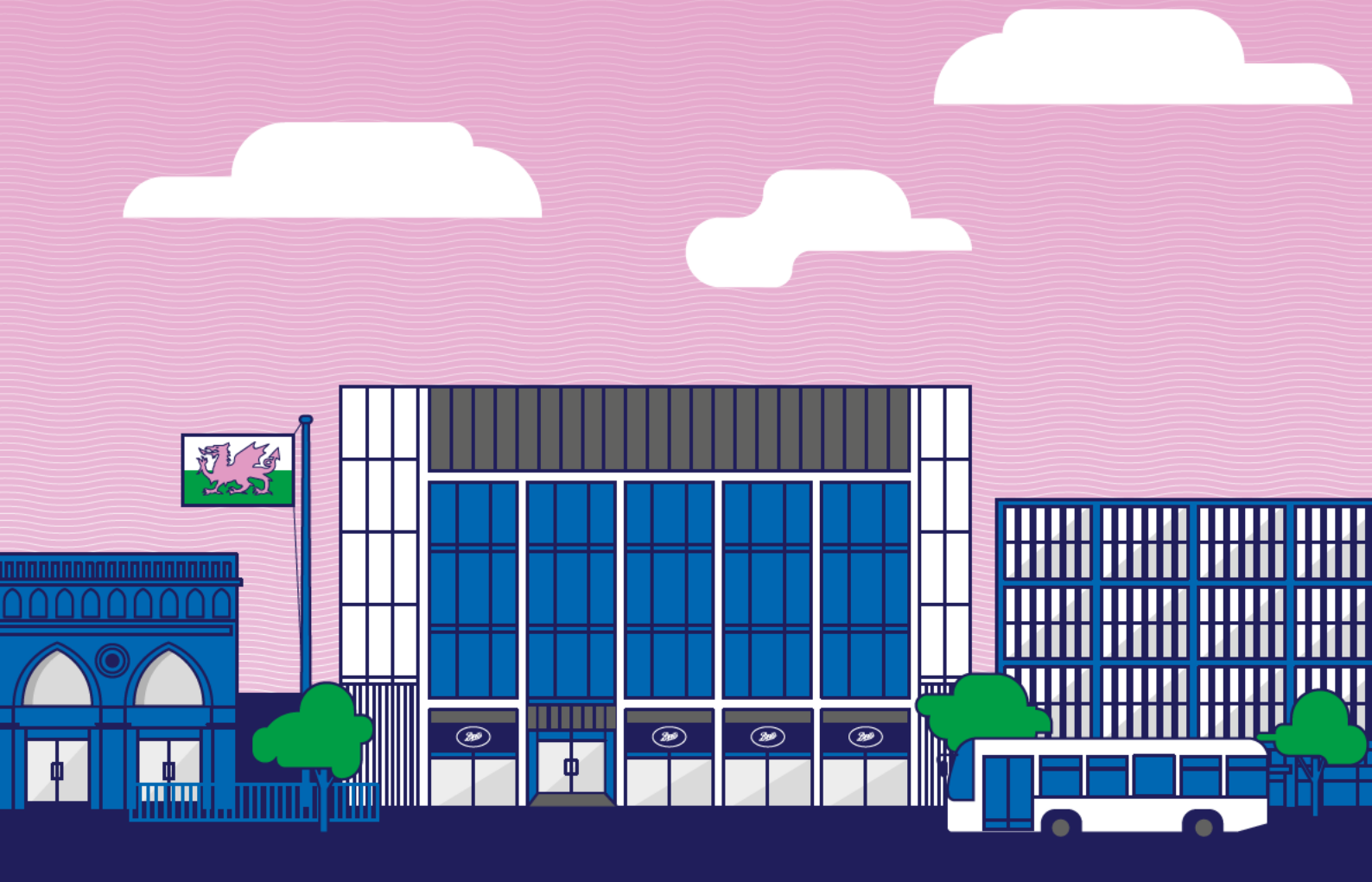
During your enquiries, we are more than happy to provide further evidence and provide any support needed to help the committee with your work over the sixth Senedd.

Warm Regards,

Boots UK Limited. Registered office: Nottingham, NG2 3AA - Registered in England & Wales: Number 928555

Our prescription for a healthier, happier high street

Boots manifesto for Welsh Parliament elections 2021



Boots
Since 1849


Our prescription for a healthier, happier high street

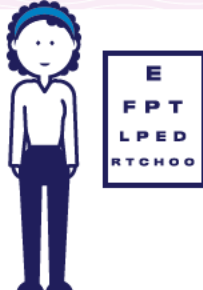
For over 170 years, Boots has been a pioneer in both health and beauty with an unrivalled spirit of innovation and care. Throughout our history we have always put patients first and been at the heart of our communities.


Boots has been at the side of our customers throughout the Covid-19 emergency, just as we have been in previous times of crisis. That's why Boots is the most trusted healthcare brand after the NHS and one of the most trusted retail brands in the UK. Today, as always, pharmacy is the lifeblood of our business. Even before the pandemic, the way in which we shop was changing forever.


We have been leading by example, working with the health system across Wales to deliver innovative community pharmacy services, developing our own digital customer journeys, coupled with new and exciting ways to shop beauty and wellness in our stores and online. This spirit of innovation and putting our customers' needs first will help communities rebuild and thrive.


We call on all political parties to develop policies which, by 2026, will:

- 

Support new pharmacy services delivering personalised care and treatments
- 

Enhance the delivery of community-based eye care services
- 

Create community-based ear health clinics
- 

Develop integrated healthcare systems that promote sharing of care and information between healthcare professionals
- 

Revitalise high streets to provide local communities access to vital products and services and fulfilling careers in retail and healthcare

1 Community pharmacy

Our vision: New pharmacy services fit for the 21st century delivering personalised care and treatments.

Community pharmacies have become true health hubs, delivering a much wider range of clinical and public health services, as well as supporting our charity partners. This has been underpinned by the development of extended clinical roles for pharmacists, including independent prescribing rights, and access to shared patients records. We are committed to

playing our part in the vision set out in “Pharmacy: Delivering a Healthier Wales”. We want to take this to the next level by extending the role community pharmacy and pharmacists play in community health care and supporting healthy lifestyles. This will require a national strategy to deliver a sustainable workforce of pharmacy professionals.

How

To support pharmacists to deliver better services for patients we want to see:

- Further integration of community pharmacists into multi-disciplinary teams with community pharmacists being supported to attend case management meetings to help patients with long-term conditions have better health outcomes
- Investment in the sustainability and growth of the pharmacy workforce to meet service provision across all sectors
- Expand capacity for more public health services, especially vaccinations and using point-of-care testing for prevention and early detection of disease
- Pilots of pharmacogenomic services – which will see community pharmacists optimise treatments based on patient genomics, resulting in better treatment and less waste
- Ongoing support for clinical pathways that support more community pharmacists (new and existing) to be independent prescribers providing extended clinical services

Benefit

- Wales remains at the forefront of pharmaceutical care delivering better outcomes for patients and bringing care closer to home
- Reducing pressures in other parts of the health and social care sector, particularly within primary care
- Pharmacy is the first port of call – raising the profile of community-based services



2 Community eye care

Our vision: More support for community-based services to bring eye care closer to home

Wales' ageing population means sight loss will affect almost 146,500 people by 2030. The introduction of Wales Eye Care Services (WECS) has revolutionised how community eye care is delivered across Wales. The balance of care has moved significantly away from GPs, A&E and hospital eye clinics, and transferred toward community services delivered by opticians such as Boots. Through eye care reform and the implementation of the electronic patient record, we want to see

community-based eye care becoming the norm for a greater number of patients.

Optometrists in Wales are trained to the highest standards, with many expanding their training and skills to become independent prescribers. We call on Welsh Government to invest further so as to develop community eye care services and to use optometrists better to ease the burden on other services within the NHS.

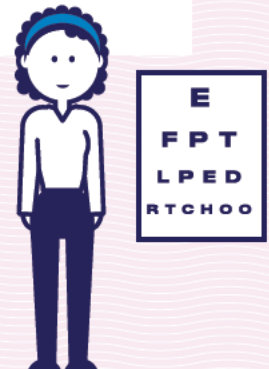
How

The early detection and intervention of eye conditions can help reduce sight loss and reduce falls caused by visual impairment. To enhance our patients' experience and the services provided we want to see:

- Further investment to reflect the additional services (management of acute eye conditions) that are now provided by optometry services in the community
- Expand the role of community optometrists to include the management of stable glaucoma, AMD and oculoplastic so that only patients who require an ophthalmologist have to be seen at hospital eye clinics
- Support a collaborative approach between all health care professions in the community to ensure major risk factors for sight loss (such as diabetes and smoking) are addressed with patients at an earlier stage

Benefit

- Patients visit local opticians as first port of call for eye care reducing pressures on public sector providers



3 Community hearing care

Our vision: Creation of community-based ear health clinics

Hearing loss affects more than half-a-million people in Wales, most of whom are over the age of 50 and Wales' ageing population means this number is likely to increase in the coming years. If untreated, hearing loss affects how we communicate with others and can lead to social isolation, impact on the ability to retain employment, as well as physical and mental health conditions. All of which increases pressures on health and social services, as well as impacting families, friends and carers. Early action can prevent this.

As a business based in Wales, we believe that significant progress could be made through the implementation of community ear health clinics. These clinics would work with outer and middle ear condition management as well as providing vital aftercare support in the community. However, prior to the introduction of the clinics we believe that there needs to be investment in an increased and sustainable workforce.

How

Better hearing health can improve a patient's overall health and early intervention can improve lives. In order to provide better hearing care for patients we want to see:

- Funding to increase the community hearing care workforce with graduates who have the required skills for extended roles
- Recruit and deploy more Advanced Audiology Practitioners and extend sessions to community pharmacies as well as GP surgeries
- Further integration of audiologists into multi-disciplinary teams to work closely with community pharmacy and optometry supporting, in particular, older people at risk of cognitive decline and dementia
- Pilot the use of community pharmacies as locations for remote tele-otology clinics between patients and ENT consultants

Benefit

- An increased number of patients with treatable hearing loss will be seen by a hearing expert which in turn tackles social exclusion, supports independence and improves mental wellbeing
- Raised awareness of comorbidities associated with hearing loss and the importance of early intervention
- Assist with early intervention by making services more accessible to patients



4 Integrating healthcare

Our vision: Integrated systems that promote sharing of care between healthcare professionals to give seamless support to patients

Patients expect healthcare professionals to share information about their care and treatments in secure and confidential ways so that they get the best care. With community pharmacy, opticians and hearing care professionals now providing enhanced services, they now also need to be included as part of the integrated

systems that underpins collaborative patient care.

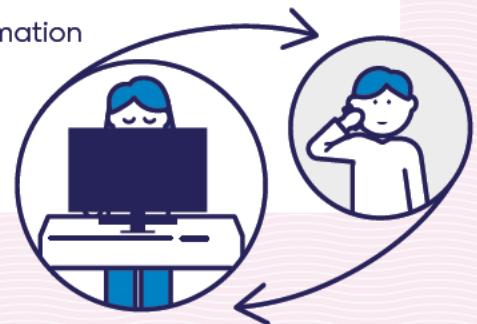
Welsh Government should modernise, update and integrate healthcare IT platforms, in line with its plans for a digital special health authority, providing access to shared records and programmes that support individual's patient care.

How

- Enhance access to patient records via clinical portals to ensure all community-based healthcare professionals have appropriate read/write access, allowing clinicians to view and record clinical interventions and medicines provided through NHS and private services
- Completing the roll out of a digital prescribing solution linking pharmacies and prescribers across Wales
- Standardisation of information sharing initiatives so that inputs are required only once for Wales and once by patients
- Continue to roll out support for virtual consultations with community-based clinical professionals for patients who are unable to visit healthcare premises, building on experience gained during the pandemic period
- Further develop digital triage services that refer patients to the most appropriate services and relieve pressure on the NHS

Benefit

- Patients receive seamless care and all clinical information is available where needed across Wales
- Reduces pressures on all primary care services



5 Revitalised modern high streets

Our vision: Revitalised high streets that provide local communities access to vital products and services and fulfilling careers in retail and healthcare

Shopping on the high street has changed irrevocably with Covid-19; there has been a massive shift to online shopping alongside a very different experience in stores with social distancing measures in place. Trading safely has increased the already unequal burden on high street premises and retail strategies and investment decisions are adapting. Policy

frameworks must also evolve in tandem to support this transformation and to ensure that many high streets and retail workers are not left behind. Alongside measures that alleviate the cumulative policy burden on store premises, we would also urge a comprehensive retail strategy that supports local communities and a level playing field within the sector.

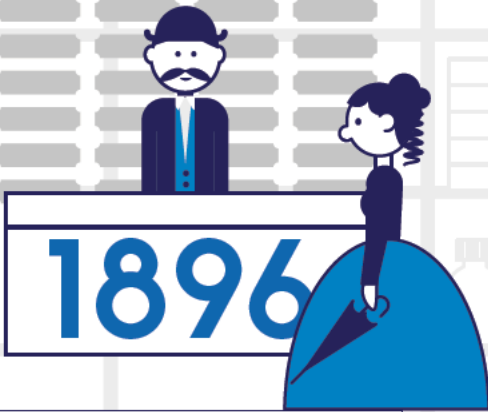
How

- **Retail Strategy**
 - A comprehensive strategy developed in partnership with the sector, and key high street stakeholders such as local council associations
- **Business Rates**
 - Accelerate the progress with reform of property-based taxes appropriate for the new world of multichannel retailing, with parity with England in the short term
- **Apprenticeship Levy**
 - Urgent reform to allow greater choice of providers and recognition of in-house training programmes with more time allowed to spend funds on long-term programmes
 - Greater flexibility in the of funding, including internal training, retraining and eligibility of part-time colleagues and the abolition of funding caps for more advanced programmes

Benefit

- Supporting high streets and retail workers to adapt and develop greater resilience for a sustainable future

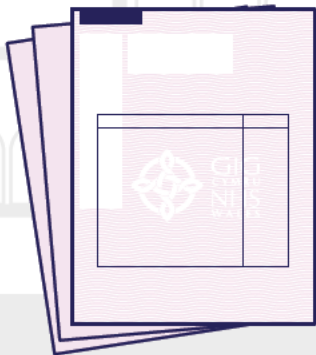
One of Wales' largest community pharmacy chains



A pioneer in the evolution of retail and pharmacy, Boots opened its first Welsh store in Swansea in 1896



Over 120 retail and pharmacy stores in Wales



10mil

We dispense more than 10 million prescription items per year



+2,200

Employing over 2,200 people in Wales

For further information, please contact:

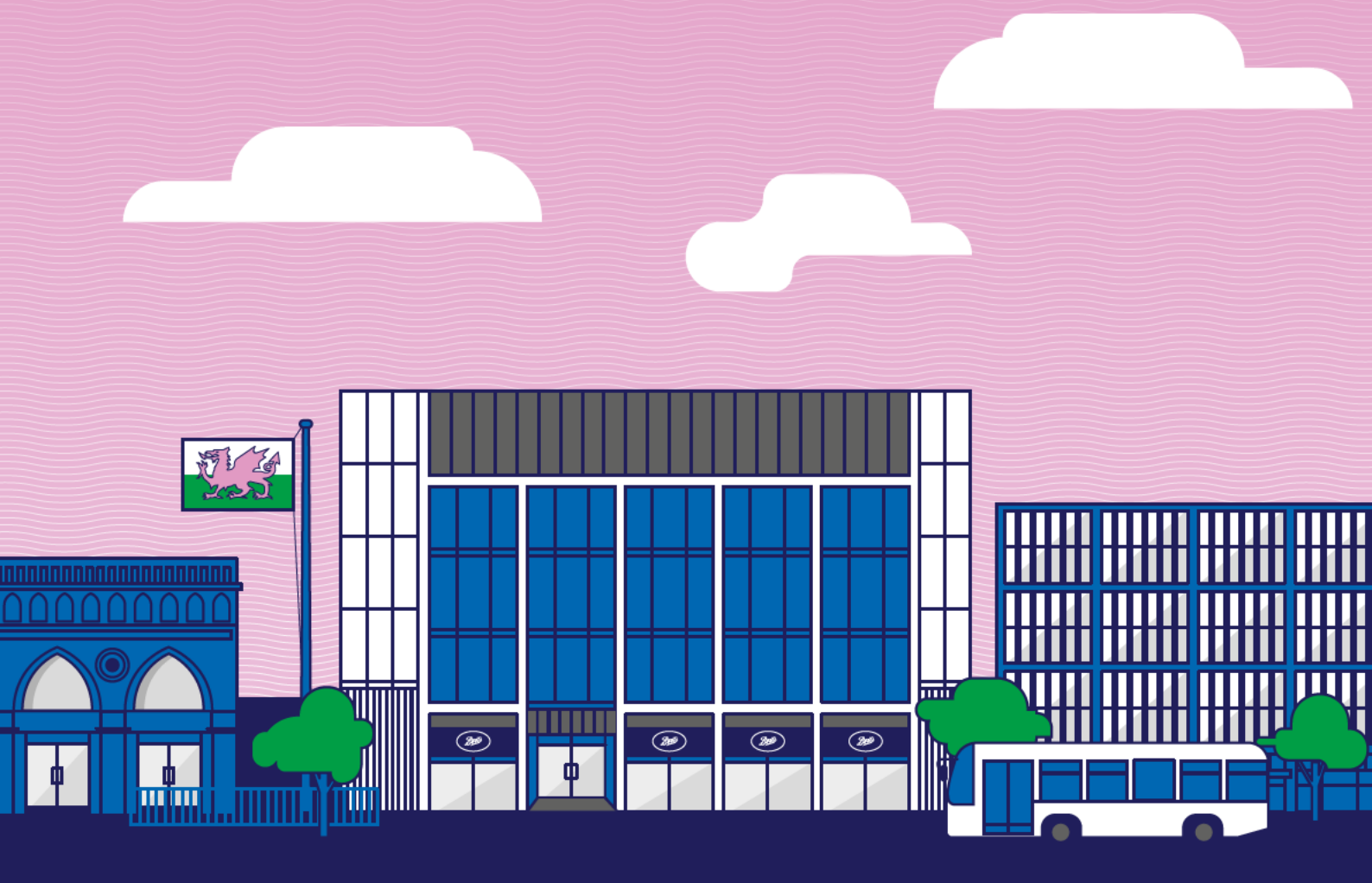
[Redacted]
Head of Stores for Wales, Merseyside & West Midlands

[Redacted]
Pharmacy Affairs Manager for Wales

Published December 2020

Ein presgripsiwn ar gyfer stryd fawr iachach, hapusach

Maniffesto Boots ar gyfer etholiadau
Senedd Cymru 2021



Boots
Since 1849


Ein presgripsiwn ar gyfer stryd fawr iachach, hapusach


Ers dros 170 o flynyddoedd, mae Boots wedi arloesi ym maes iechyd a harddwch mewn modd dyfeisgar, llawn gofal. Trwy gydol ein hanes rydym wedi rhoi cleifion yn gyntaf bob amser ac wedi bod wrth galon ein cymunedau.


Mae Boots wedi bod wrth ochr ein cwsmeriaid trwy gydol argyfwng Covid-19, yn union fel yr ydym wedi bod mewn cyfnod blaenorol o argyfwng. Dyna pam mai Boots yw'r brand gofal iechyd mwyaf dibynadwy ar ôl y GIG ac un o'r brandiau manwerthu mwyaf dibynadwy yn y DU. Heddiw, fel bob amser, fferylliaeth yw enaid ein busnes. Hyd yn oed cyn y pandemig, roedd y ffordd yr ydym yn siopa wedi dechrau


newid am byth. Rydym wedi bod yn arwain trwy esiampl, gan weithio gyda'r system iechyd ledled Cymru i ddarparu gwasanaethau fferylliaeth gymunedol arloesol, datblygu ein teithiau cwsmeriaid digidol ein hunain, ynghyd â ffyrdd newydd a chyffrous i siopa harddwch a lles yn ein siopau ac ar-lein. Bydd yr ysbryd hwn o arloesi a rhoi anghenion ein cwsmeriaid yn gyntaf yn helpu cymunedau i ailadeiladu a ffynnu.


Rydym yn galw ar bob plaid wleidyddol i ddatblygu polisiau a fydd, erbyn 2026, yn:

- 

Cefnogi gwasanaethau fferyllol newydd sy'n darparu gofal a thriniaethau wedi'u personoli
- 

Gwella'r modd y darperir gwasanaethau gofal llygaid yn y gymuned
- 

Creu clinigau iechyd clust yn y gymuned
- 

Datblygu systemau gofal iechyd integredig sy'n hyrwyddo rhannu gofal a gwybodaeth rhwng gweithwyr gofal iechyd proffesiynol
- 

Adfywio'r strydoedd mawr i sicrhau bod cymunedau lleol yn cael mynediad i gynhyrchion a gwasanaethau hanfodol a gyrfaoedd cyflawn ym maes manwerthu a gofal iechyd

1 Fferylliaeth Gymunedol

Ein gweledigaeth: Gwasanaethau fferyllol newydd sy'n addas ar gyfer yr 21ain ganrif sy'n darparu gofal a thriniaethau wedi'u personoli.

Mae fferyllfeydd cymunedol wedi dod yn ganolfannau iechyd go iawn, gan ddarparu ystod lawer ehangach o wasanaethau clinigol ac iechyd y cyhoedd, yn ogystal â chefnogi ein partneriaid elusennol. Mae hyn wedi bod yn sail i'r datblygiad o rolau clinigol estynedig ar gyfer fferyllwyr, gan gynnwys hawliau rhagnodi annibynnol, a mynediad at gofnodion cleifion a rennir.

Rydym wedi ymrwymo i chwarae ein rhan yn y weledigaeth a nodir yn "Fferylliaeth: Cyflwyno Cymru Iachach". Rydym am fynd â hyn i'r lefel nesaf trwy ehangu'r rôl y mae fferylliaeth gymunedol a fferyllwyr yn ei chwarae mewn gofal iechyd cymunedol a chefnogi ffyrdd iach o fyw. Bydd angen strategaeth genedlaethol i ddarparu gweithlu cynaliadwy o weithwyr fferyllol proffesiynol er mwyn llawn weithredu hyn.

Sut

Er mwyn cefnogi fferyllwyr i ddarparu gwell gwasanaethau i gleifion rydym am weld:

- Mwy o integreiddio fferyllwyr cymunedol i dimau amlddisgyblaethol gyda fferyllwyr cymunedol yn cael eu cefnogi i fynychu cyfarfodydd rheoli achos er mwyn helpu cleifion â chyflyrau tymor hir i gael gwell canlyniadau iechyd
- Buddsoddi yng nghynaliadwyedd a thwf y gweithlu fferyllol er mwyn bodloni darpariaeth gwasanaeth ar draws pob sector
- Ehangu'r gallu i gael mwy o wasanaethau iechyd cyhoeddus, yn enwedig brechiadau a defnyddio profion pwynt gofal i atal a chanfod clefyd yn gynnar
- Peilotiaid o wasanaethau ffarmacogenomig - a fydd yn gweld fferyllwyr cymunedol yn optimeiddio triniaethau ar sail genomeg cleifion, gan arwain at well triniaeth a llai o wastraff
- Cefnogaeth barhaus i lwybrau clinigol sy'n cefnogi mwy o fferyllwyr cymunedol (newydd a phresennol) i fod yn ragnodwyr annibynnol sy'n darparu gwasanaethau clinigol estynedig

Mantais

- Mae Cymru yn parhau i fod ar y blaen ym maes gofal fferyllol gan sicrhau gwell canlyniadau i gleifion a dod â gofal yn nes adref
- Lleihau pwysau mewn rhannau eraill o'r sector iechyd a gofal cymdeithasol, yn enwedig o fewn gofal sylfaenol
- Fferylliaeth yw'r man cyntaf o ran cyswllt - gan godi proffil gwasanaethau yn y gymuned



2 Gofal Llygaid Cymunedol

Ein gweledigaeth: Mwy o gefnogaeth i wasanaethau yn y gymuned i ddod â gofal llygaid yn nes adref

Mae poblogaeth Cymru'n heneiddio ac yn golygu y bydd colli golwg yn effeithio ar bron i 146,500 o bobl erbyn 2030. Mae cyflwyno Gwasanaethau Gofal Llygaid Cymru (WECS) wedi chwyldroi sut mae gofal llygaid cymunedol yn cael ei ddarparu ledled Cymru. Mae cydbwysedd y gofal wedi symud yn sylweddol i ffwrdd o feddygon teulu, damweiniau ac achosion brys a chlinigau llygaid ysbytai, ac wedi symud at wasanaethau cymunedol a ddarperir gan optegwyr fel Boots. Trwy ddiwygio gofal llygaid a gweithredu'r cofnod

electronig ar gleifion, rydym eisiau gweld gofal llygaid yn y gymuned yn arferiad naturiol ar gyfer nifer mwy o gleifion.

Mae optometryddion yng Nghymru wedi'u hyfforddi i'r safonau uchaf, gyda llawer yn ehangu eu hyfforddiant a'u sgiliau i ddod yn ragnodwyr annibynnol. Rydym yn galw ar Lywodraeth Cymru i fuddsoddi ymhellach er mwyn datblygu gwasanaethau gofal llygaid cymunedol a defnyddio optometryddion yn well i leddfu'r baich ar wasanaethau eraill yn y GIG.

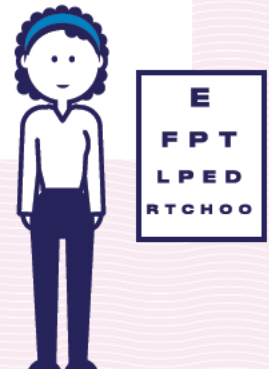
Sut

Gall canfod ac ymyrryd yn gynnar ar gyflyrau llygaid helpu i leihau colli golwg a lleihau cwympiadau a achosir gan nam ar y golwg. Er mwyn gwella profiad ein cleifion a'r gwasanaethau a ddarperir rydym am weld:

- Buddsoddiad pellach i adlewyrchu'r gwasanaethau ychwanegol (rheoli cyflyrau llygaid aciwt) a ddarperir bellach gan wasanaethau optometreg yn y gymuned
- Ehangu rôl optometryddion cymunedol i gynnwys rheoli glawcoma sefydlog, AMD ac ocwloplastig fel mai dim ond cleifion sydd angen offthalmolegydd sy'n gorfod cael eu gweld mewn clinigau llygaid mewn ysbytai.
- Cefnogi dull cydweithredol rhwng yr holl broffesiynau gofal iechyd yn y gymuned i sicrhau bod ffactorau risg mawr ar gyfer colli golwg (fel diabetes ac ysmegu) yn cael sylw gyda chleifion yn gynharach.

Mantais

- Mae cleifion yn ymweld ag optegwyr lleol fel y man galw cyntaf am ofal llygaid gan leihau pwysau ar ddarparwyr y sector cyhoeddus



3 Gofal Clyw Cymunedol

Ein gweledigaeth: Creu clinigau iechyd clust yn y gymuned

Mae colli clyw yn effeithio ar fwy na hanner miliwn o bobl yng Nghymru, gyda'r mwyafrif ohonynt dros 50 oed. Mae poblogaeth Cymru'n heneiddio sy'n golygu bod y nifer yma yn debygol o gynyddu yn y blynyddoedd i ddod. Os na chaiff ei drin, mae colli clyw yn effeithio ar y ffordd yr ydym yn cyfathrebu ag eraill a gall arwain at arwahanrwydd cymdeithasol, effeithio ar y gallu i gadw cyflogaeth, yn ogystal â chyflyrau iechyd corfforol a meddyliol. Mae hyn oll yn cynyddu'r pwysau ar wasanaethau iechyd a chymdeithasol, yn ogystal ag effeithio

ar deuluoedd, ffrindiau a gofalwyr. Gall gweithredu'n gynnar atal hyn.

Fel busnes wedi'i leoli yng Nghymru, credwn y gellid gwneud cynnydd sylweddol trwy weithredu clinigau iechyd clust cymunedol. Byddai'r clinigau hyn yn gweithio i reoli cyflwr y glust allanol a chanolig yn ogystal â darparu cefnogaeth ôl-ofal hanfodol yn y gymuned. Fodd bynnag, cyn cyflwyno'r clinigau credwn fod angen buddsoddi mewn gweithlu cynyddol a chynaliadwy.

Sut

Gall gwell iechyd clyw wella iechyd cyffredinol claf a gall ymyrraeth gynnar wella bywydau. Er mwyn darparu gwell gofal clyw i gleifion rydym am weld:

- Cyllid i gynyddu'r gweithlu gofal clyw cymunedol gyda graddedigion sydd â'r sgiliau angenrheidiol ar gyfer rolau estynedig
- Recriwtio a defnyddio mwy o Ymarferwyr Awdioleg Uwch ac ymestyn sesiynau i fferyllfeydd cymunedol yn ogystal â meddygfeydd
- Integreiddio awdiolegwyr ymhellach i dimau amlddisgyblaethol i weithio'n agos gyda fferylliaeth gymunedol ac optometreg gan gefnogi, yn benodol, pobl hŷn sydd mewn perygl o ddirywiad gwybyddol a dementia
- Treialu defnyddio fferyllfeydd cymunedol fel lleoliadau ar gyfer clinigau tele-otoleg o bell rhwng cleifion ac ymgynghorwyr ENT

Mantais

- Bydd nifer cynyddol o gleifion â cholled clyw y gellir eu trin yn cael eu gweld gan arbenigwr clyw fydd hefyd yn mynd i'r afael ag allgáu cymdeithasol, yn cefnogi annibyniaeth ac yn gwella lles meddyliol
- Codi ymwybyddiaeth o gydafiachedd sy'n gysylltiedig â cholli clyw a phwysigrwydd ymyrraeth gynnar
- Cynorthwyo gydag ymyrraeth gynnar trwy wneud gwasanaethau'n fwy hygyrch i gleifion



4 Integreiddio gofal iechyd

Ein gweledigaeth: Systemau integredig sy'n hyrwyddo rhannu gofal rhwng gweithwyr gofal iechyd proffesiynol er mwyn rhoi cefnogaeth ddi-dor i gleifion

Mae cleifion yn disgwyl i weithwyr gofal iechyd proffesiynol rannu gwybodaeth am eu gofal a'u triniaethau mewn ffyrdd diogel a chyfrinachol fel eu bod yn cael y gofal gorau. Gyda fferylliaeth gymunedol, optegwyr a gweithwyr gofal clyw proffesiynol bellach yn darparu gwasanaethau gwell, mae angen eu cynnwys nawr fel rhan o'r systemau

integredig sy'n sail i ofal cydweithredol i gleifion.

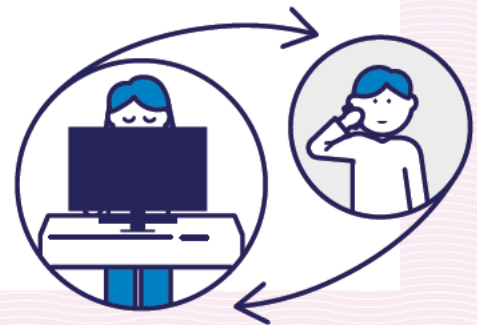
Dylai Llywodraeth Cymru foderneiddio, diweddarau ac integreiddio llwyfannau TG gofal iechyd, yn unol â'i chynlluniau ar gyfer awdurdod iechyd arbennig digidol, gan ddarparu mynediad at gofnodion a rhaglenni a rennir sy'n cefnogi gofal cleifion unigol.

Sut

- Gwella mynediad i gofnodion cleifion trwy byrth clinigol i sicrhau bod gan bob gweithiwr gofal iechyd proffesiynol yn y gymuned fynediad darllen / ysgrifennu priodol, gan ganiatáu i glinigwyr weld a chofnodi ymyriadau clinigol a meddyginiaethau a ddarperir trwy'r GIG a gwasanaethau preifat.
- Cwblhau y cyflwyniad o ddatrysiad rhagnodi digidol sy'n cysylltu fferyllfeydd a rhagnodwyr ledled Cymru
- Safoni mentrau rhannu gwybodaeth fel bod angen mewnbynnu unwaith yn unig i Gymru ac unwaith gan gleifion
- Parhau i gyflwyno cefnogaeth ar gyfer ymgynghoriadau rhithiol gyda gweithwyr proffesiynol clinigol yn y gymuned ar gyfer cleifion nad ydynt yn gallu ymweld â safleoedd gofal iechyd, gan adeiladu ar brofiad a gafwyd yn ystod y cyfnod pandemig.
- Datblygu gwasanaethau brysbennu digidol ymhellach sy'n cyfeirio cleifion at y gwasanaethau mwyaf priodol ac yn lleddfu pwysau ar y GIG

Mantais

- Mae cleifion yn derbyn gofal di-dor ac mae'r holl wybodaeth glinigol ar gael lle bo angen ledled Cymru
- Lleihau pwysau ar yr holl wasanaethau gofal sylfaenol



5 Adfywio strydoedd mawr

Ein gweledigaeth: Strydoedd mawr wedi'u hadfywio sy'n darparu mynediad i gymunedau lleol at gynhyrchion a gwasanaethau hanfodol a gyrfaoedd cyflawn ym maes manwerthu a gofal iechyd

Mae siopa ar y stryd fawr wedi newid yn anadferadwy gyda Covid-19; bu symudiad enfawr i siopa ar-lein ochr yn ochr â phrofiad gwahanol iawn mewn siopau gyda mesurau pellhau cymdeithasol ar waith. Mae masnachu'n ddiogel wedi cynyddu'r baich sydd eisoes yn anghyfartal ar adeiladau'r stryd fawr ac mae strategaethau manwerthu a phenderfyniadau buddsoddi yn addasu.

Rhaid i fframweithiau polisi hefyd esblygu ochr yn ochr i gefnogi'r trawsnewid hwn ac i sicrhau nad yw llawer o weithwyr strydoedd mawr a manwerthu yn cael eu gadael ar ôl. Ochr yn ochr â mesurau sy'n lliniaru'r baich polisi cronrus ar adeiladau siopau, byddem hefyd yn annog strategaeth fanwerthu gynhwysfawr sy'n cefnogi cymunedau lleol a chwarae teg yn y sector.

Sut

- **Strategaeth Manwerthu**

- Strategaeth gynhwysfawr wedi ei datblygu mewn partneriaeth â'r sector, a rhanddeiliaid allweddol y stryd fawr fel cymdeithasau cynghorau lleol

- **Cyfraddau Busnes**

- Cyflymu y broses o ddiwygio trethi ar sail eiddo sy'n briodol ar gyfer byd newydd manwerthu aml-sianel, gyda chydardoldeb â Lloegr yn y tymor byr

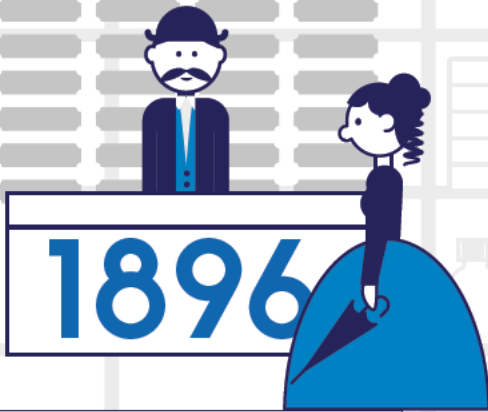
- **Ardoll Prentisiaethau**

- Diwygio brys i ganiatáu mwy o ddewis o ddarparwyr a chydabod rhaglenni hyfforddi mewnol gyda mwy o amser i wario arian ar raglenni tymor hir a defnyddio cronfeydd yn y tymor byr yn erbyn cyflogau er mwyn osgoi diweithdra ymhlith pobl ifanc
- Mwy o hyblygrwydd o ran cyllid, gan gynnwys hyfforddiant mewnol, ailhyfforddi a chymhwyster ar gyfer cydweithwyr rhan-amser – yn ogystal â dileu capiau cyllido ar gyfer rhaglenni mwy datblygedig ac estyniad i atal y cronfeydd rhag dod i ben yn ystod y cyfnod pandemig

Mantais

- Cefnogi gweithwyr ar y strydoedd mawr a manwerthu i addasu a datblygu mwy o wytnwch ar gyfer dyfodol cynaliadwy

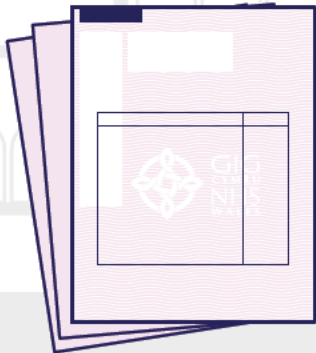
Un o gadwyni fferylliaeth gymunedol fwyaf Cymru



Yn arloeswr yn esblygiad manwerthu a fferylliaeth, agorodd Boots ei siop Gymreig gyntaf yn Abertawe yn 1896



Dros 120 o siopau adwerthu a fferyllol yng Nghymru



10mil

Rydym yn dosbarthu mwy na 10 miliwn o eitemau presgripsiwn y flwyddyn



+2,200

Yn cyflogi dros 2,200 o bobl yng Nghymru

Manylion cyswllt

Pennaeth Storfeydd Cymru, Glannau Mersi a Gorllewin Canolbarth Lloegr

Rheolwr Materion Fferylliaeth Cymru

Cyhoeddwyd yn Rhafgyr 2020